

REMARKS

As requested by the Examiner, Applicants have amended the claims to provide specificity in the auctioning functionality of the invention. Support for these amendments may be found, for example, on page 15, lines 14-23, of the specification. Applicants have also added claims to better define the invention. Support for these additions may be found, for example, at page 15, lines 14-23, and at page 17, line 21- page 18, line 2. Applicants have also renumbered claims 59-63, which had been erroneously previously presented as 58-62. Regarding claims 12, 20, 38, and 44, for the sake of completeness, Applicants have also provided strikethrough, erroneously omitted in the claim listing in Amendment B, for a claim feature added in Amendment A and removed in Amendment B. Applicants believe that these amendments and additions render the claims allowable over the art of record.

For all of the above reasons, Applicants respectfully request reconsideration and allowance of the present application. The Examiner is invited to contact the undersigned attorney at (312) 222-8101 if there are any outstanding issues that could be resolved through a telephone conference.

Respectfully submitted,



Peter C. Breen
Registration No.: 47,441
Attorney for Applicant

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